



# Scratch Day Communications



Thank you for hosting a Scratch Day event! Below, find templates and copy you can use on social media, Scratch's social accounts for easy tagging, and more.

---

## Imagine

## Key Links

### Plan

[How to Host a Scratch Day Event \(Website\)](#)

### Invite

[Scratch Day Organizer Toolkit and Media Kit](#) (including a zip file with images)

### Post

*If you are interested in using the Scratch brand in your Scratch Day materials, please complete this [Non-Commercial Curriculum License Agreement](#), which will allow you to use and share the Scratch name and logo.*

## Scratch Social Channels

[Twitter - @scratch](#)

[Instagram - @scratchteam](#)

[Facebook - @scratchteam](#)

[LinkedIn - @Scratch Foundation](#)

## Social Posts

Please remix with specifics about your event's activities, ticket links, etc.!

### Twitter

Join us to celebrate @scratch! 🥳 We're hosting a Scratch Day celebration on [date] in [city]! You're invited to imagine, create, and share with us! [Get your tickets/RSVP/register] here: [link]

### LinkedIn

We're hosting a Scratch Day event on [date] in [city]! You and your family are invited to imagine, create, and share with us. You can look forward to [list of activities, other features like snacks, games, etc.], and more! [Get your tickets/RSVP/register] here: [link] @Scratch Foundation

### Instagram

We're hosting a Scratch Day event on [date] in [city]! You and your family are invited to imagine, create, and share with us. You can look forward to [list of activities, other features like snacks, games, etc.], and more! [Get your tickets/RSVP/register] here: [link] @scratchteam

*Instagram tip: Posting an Instagram story for Scratch Day? Look up "Scratch Day" in the GIPHY tab to find .gif assets created by the Scratch Team.*

### Facebook

We're hosting a @Scratch event on [date] in [city]! You and your family are invited to imagine, create, and share with us. You can look forward to [list of activities, other features like snacks, games, etc.], and more! [Get your tickets/RSVP/register] here: [link]